

Dear Playhouse Supporter,

The Forestburgh Playhouse is back for its 78th Anniversary Season and is offering exciting marketing opportunities to our loyal supporters—offering you and your business more ways to become a part of one of the most beloved and respected institutions in Sullivan County.



And this year, we've automated our process to make it even easier for you to advertise. Just go online to www.fbplayhouse.org and click on the **ADVERTISE IN OUR PLAYBILL!** button on our main page. From there, you can select your ad size, remit payment, and email us the copy and/or any other special instructions.

ADVERTISE IN OUR 2024 PLAYBILL!

For only a little more than \$1.50 a day, a Playhouse ad places your product or service directly in the hands of our audience for our entire 12 week season. Advertising in the Forestburgh Playhouse playbill offers huge benefits to your organization! Added bonus! All advertisers will be featured on the Playhouse website, social media and e-blast campaigns!

- **EXPOSURE:** over 30,000 patrons per season!
- **LOW PRICE:** only about \$1.50/day
- **GORGEOUS:** Eye-catching Playbill program designed by Hudson Valley Advertising
- **IN COLOR!**
- **DESIGN:** have your ads professionally designed for an additional \$65

1/8 Page: \$300
1/4 Page: \$470
1/2 Page: \$700
Full Page: \$1500

Linking your business to the Forestburgh Playhouse as an advertiser not only places your product in the best possible light, but also informs everyone that you support one of the most beloved cultural institutions in Sullivan County.

Call 845-794-2005 OR
email info@fbplayhouse.org
for more information.

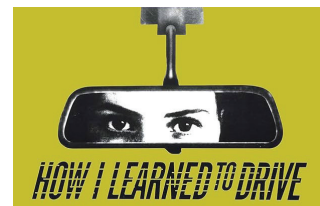
Thanks so much for your support,

Franklin Trapp,
Franklin Trapp
Producer

12 WEEKS OF PROGRAMMING!
Under the Stars
Concert Series,
Mainstage Season
of 7 Blockbuster
Musicals & Plays, and
Theatre for Young
Audiences!



Beautiful
The Carole King Musical



HAND TO GOD
—A NEW PLAY



ADVERTISING FORM FOR PLAYBILL AD 2024

(Or make it easy on yourself: do the whole thing online at FBPLAYHOUSE.ORG)

NAME OF ADVERTISER _____

- I am a **new** advertiser - please use the enclosed new copy
- I am a **current** advertiser - please use the enclosed updated copy
- I am a **current** advertiser - please use last season's playbill copy

PLAYBILL ADS

1/8 page • \$300

1/2 page • \$700

1/4 page • \$470

Full page • \$1500

ALL ADS ARE NOW IN COLOR!

Please find my enclosed payment of \$ _____ *Ad will be run for the FULL 12 WEEK SEASON.*

- Check Enclosed MasterCard Visa Discover American Express

Acct #: _____ Exp Date: _____ CVC: _____

Address: _____ Phone: _____

Signature: _____

- Hard copy of artwork will be sent via U.S. Mail
- Camera ready Copy will be sent via U.S. Mail (acceptable file formats are: PDF, EPS, TIF, JPG, PSD - 300dpi please)
- Ad will be emailed to Franklin@FBplayhouse.org (acceptable file formats are: PDF, EPS, TIF, JPG, PSD - 300dpi please)
- We'll design it for you (for an additional \$65)

Please mail material to:
**Forestburgh Playhouse Program Ads,
39 Forestburgh Road, Forestburgh, NY 12777**

FINAL DEADLINE FOR ALL AD COPY IS WEDNESDAY, APRIL 10, 2024

QUESTIONS?

Call The Forestburgh Playhouse Business Office: 845-794-2005

PLEASE BE ADVISED: IF YOU DO NOT SUBMIT "CAMERA READY" AD ART YOU WILL BE BILLED \$65 FOR AD DESIGN.